



**CALIFORNIA
MEDICAL
ASSOCIATION**

California Medical Association Update

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DISCLOSURES

- No financial relationships to disclose

LEARNING OBJECTIVES

- Evaluate key legislative medical topics in our state
- Summarize strategies to promote advocacy for patient care issues

TOP LEGISLATIVE ISSUES:



1. SB276 (Pan) – Tightening medical exemptions for vaccinations. (support)
2. AB764 (Bonta) – Prohibiting soda companies from offering promotional discounts to lower retail costs of sugary sweetened beverages. (support)
3. AB890(Wood) – Allowing independent practice of nurse practitioners (oppose) .

: California Medical Association Subsidiaries



1. Physicians for a Health California
2. Well Physicians California
3. PSO/IMQ

: Other CMA Involvement



1. Federal Issues
2. Regulatory and Legal Issues
3. Economic Issues

: House of Delegates



1. Current Year Around Process
2. Yearly Major Issues

: How to Get Involved



1. House of Delegations – contribute ideas, comments
2. Talk to your physician representatives
3. Talk to your legislators, develop relationships locally
4. Talk to your colleagues and get them involved
5. Go to CMA's legislative day once a year



JOIN CMA !!

(Issue for July meeting – should CMA take a stand on Capitol Punishment??)



1. Leadership Development
2. Subsidiary Focus
3. Proactive Affordability & Accessibility Agenda
4. Sugar-Sweetened Beverage Tax
5. Membership: Roadmap to Becoming America's Largest Medical Association



New Strategic Plan

CMA is undertaking a strategic planning process with the goal of presenting a plan to the Board of Trustees at its October meeting.

CMA was a very different organization in 2010 when it began its most recent long-term strategic planning activity. Membership was declining, and optimism was low.

CMA is excited to undergo a new formal process to imagine the next chapter for the Association. We have selected a strategic planning consultant, CultureSync, to help guide our process.



2019 Board of Trustees